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# Exclusive: Weebly expanding into Scottsdale, plans to hire 250

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David Rusenko, co-founder and chief executive officer of Weebly Inc.

By Hayley Ringle – Reporter, Phoenix Business Journal  
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Weebly, a San Francisco-based website creation service, has picked Scottsdale for its North American customer operations headquarters, with plans to open the local office Monday and hire more than 250 employees over the next three years.

Alan Chambless, vice president of customer success at Weebly, said Scottsdale was chosen for the company’s big expansion because of the great talent pool, proximity to the corporate headquarters and favorable cost of living.

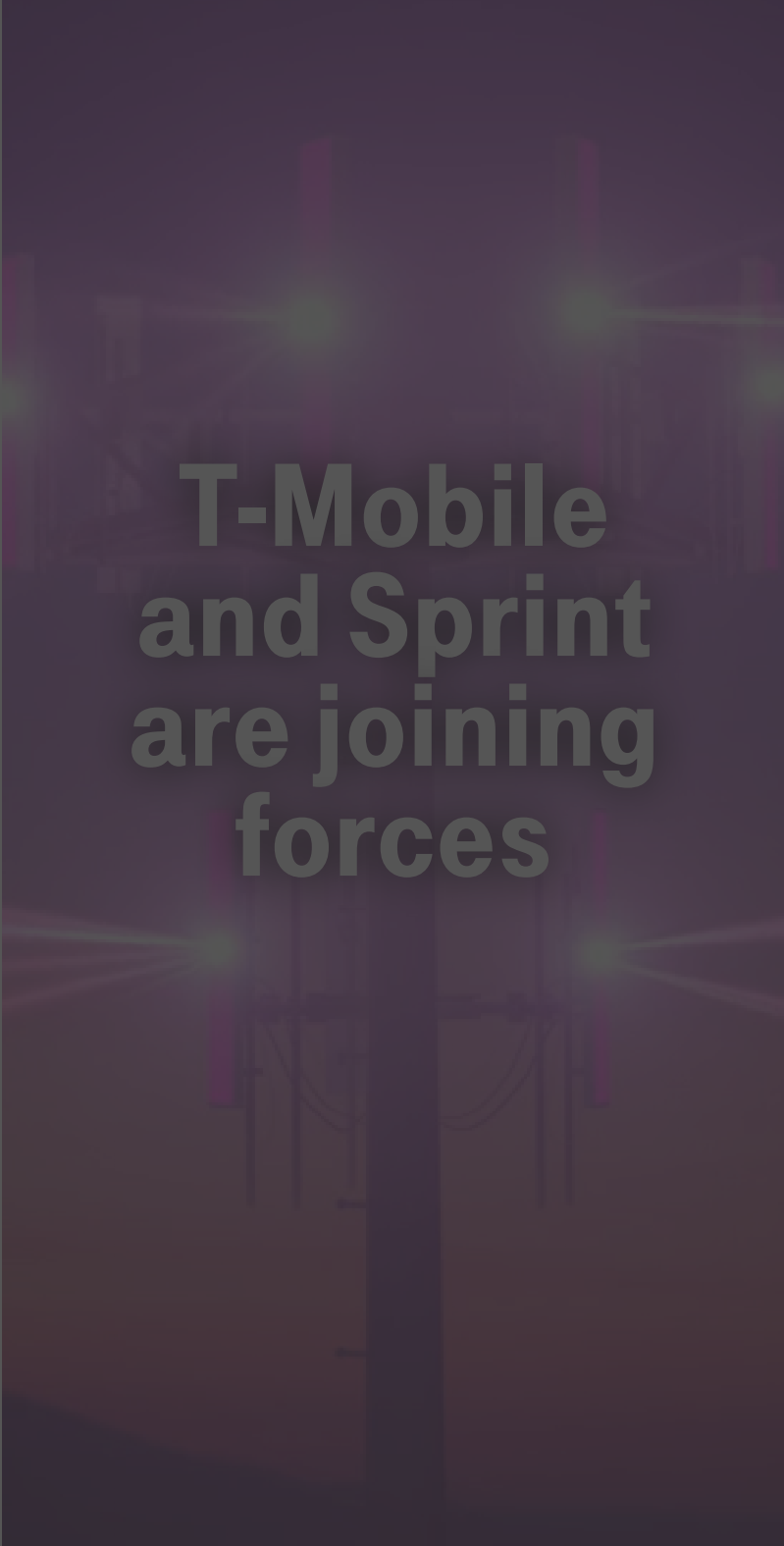
“We will be in constant growth mode,” said Chambless, who lives in San Francisco. “We’re building a big team out there. The core of that will be customer support and sales folks on the phone.”

Weebly, whose motto is “Web creation made easy,” helps small businesses and individuals create websites, blogs and online stores.

The company signed a five-year lease, and the estimated economic impact will be \$256 million throughout its lease term, according to an analysis provided by the city of Scottsdale.

“The expansion of Weebly to Scottsdale was a collective effort by the city and our regional economic development partners to continue building Scottsdale’s software and technology sector,” Scottsdale Mayor Jim Lane said in a statement. “I am very pleased to welcome Weebly to Arizona and to Scottsdale.”

The company has 20 million customers. It also sells domain names and resells Google apps.



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really help people become successful,” Chambless said. “We’re looking to hire a lot of people who are passionate and excited about helping people succeed with our technology.”

Although Weebly’s products are similar to what GoDaddy offers, Scottsdale-based GoDaddy was not a factor in moving to the city, Chambless said.

Weebly is funded by Sequoia Capital, Tencent Holdings, Baseline Ventures, Ron Conway and Y Combinator.

For more information on Weebly job opportunities in Scottsdale, visit [scottsdaleoffice.weebly.com](#).

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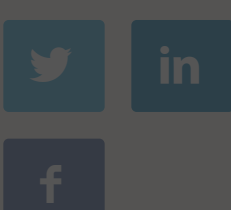
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