



Danielle Casey, CEcD, EDFP
Executive Vice President
Greater Sacramento Economic Council

As the Executive Vice President for the Greater Sacramento Economic Council, Ms. Casey oversees the organization's business development, marketing and communications, and research and strategy initiatives critical to advancing economic growth in Greater Sacramento. These groups are charged with national and international business attraction efforts, internal and external marketing, as well as the research analytics needed to establish and improve the region's economic competitiveness.

Prior to joining the Greater Sacramento Economic Council, she served the well-known City of Scottsdale, Arizona since 2013 as its Economic Development Director. She was responsible for the oversight of the economic development department, which included executing the City's initiatives related to new business attraction, business retention and expansion, small business and entrepreneurial support, and employment center revitalization. Under her leadership, the Scottsdale Economic Development Department has received six awards of excellence from the International Economic Development Council, status as an Accredited Economic Development Organization, the 2015 'Large Community Economic Development Organization of the Year' award from the Arizona Association for Economic Development, and unanimous Council approval of a Five Year Economic Development Strategic Plan in 2015. Since its approval, the department has been directly involved in projects accounting for more than \$24 million in 5-year direct revenue impact, \$7 billion in 5-year total economic impact, 4,428 or more new jobs in the first 12 months of business operation alone and \$160 million in new capital investment.

Previous to her time in Scottsdale, Ms. Casey served in various executive roles at the City of Maricopa since June 2005, lastly as the Assistant City Manager. Departments under her oversight included economic development, community services, development services, capital improvement, public works and City-wide marketing and communications activities. Since the inception of the City of Maricopa, she managed several noteworthy tasks in the establishment of the City's economic development office, such as the creation of an Industrial Development Authority, the creation of the City's Redevelopment District Area Plan, a City-wide branding initiative and Five Year Economic Development Strategic Plan. Prior to her time in Maricopa, Ms. Casey attained significant experience in the non-profit sector working in fundraising, marketing, and event and membership management at the Heard Museum of Native Cultures and Art in Phoenix, Arizona and at Save The Bay in Providence, Rhode Island.

Ms. Casey received her bachelor's degree from Arizona State University and Master of Administration from Northern Arizona University. She is both a Certified Economic Developer (CEcD) as well as a certified Economic Development Finance Professional (EDFP). She is a member of the International Economic Development Council and serves on its Board of Directors. Ms. Casey is a Past President of the Arizona Association for Economic Development, a statewide professional association with more than 480 public and private members.

In May 2010, Ms. Casey was the honored recipient of the 'Economic Developer of the Year - Small Community' award from the Arizona Association for Economic Development and in January 2017 she was recognized as a national top '40 under 40 Rising Star' in economic development by Development Counsellors International. In addition, she is co-founder of the Arizona Chapter of Women Leading Government which recently celebrated its fourth annual statewide conference with more than 400 attendees.

An Air Force brat, Ms. Casey has had the great privilege of living in Texas, Ohio, Alabama, Louisiana, Utah, Rhode Island and Arizona throughout her life. Upon joining the Greater Sacramento Economic Council she will become a proud resident of California and Midtown Sacramento.