



Economic Development

3839 N. Drinkwater Blvd., 2nd Floor
Scottsdale, AZ 85251

PHONE 480-312-7989
WEB www.ScottsdaleAz.gov
WEB www.ChooseScottsdale.com



Danielle Casey, CEcD, EDFP
Director
Economic Development

Danielle Casey joined the City of Scottsdale in June of 2013. She is responsible for the oversight of the Economic Development Department, which includes executing the City's initiatives related to new business attraction, business retention and expansion, small business and entrepreneurial support, and employment center revitalization.

Prior to joining the City of Scottsdale, Ms. Casey served in various executive roles at the City of Maricopa since June 2005, most recently as the Assistant City Manager. Departments under her oversight included economic development, community services, development services, and citywide marketing and communications activities. Since the inception of the City of Maricopa, she managed a number of noteworthy tasks in the establishment of the City's economic development office, such as the creation of the Industrial Development Authority of the City of Maricopa, the authorship and Council approval of a Fast Track Development Program, the creation and implementation of the City's Business Retention and Expansion Program, and a City-wide branding initiative and 5-year Economic Development Strategic Plan. The creation of the City's Redevelopment District Area Plan was also developed under her purview and in its first year received two grant awards. Prior to joining the City of Maricopa, Ms. Casey attained significant experience in the non-profit sector working in fundraising, marketing, and event and membership management.

Ms. Casey received her Bachelor's Degree from Arizona State University and Masters of Administration from Northern Arizona University, and is a Certified Economic Developer (CEcD) as well as a certified Economic Development Finance Professional (EDFP). She is a member of the International Economic Development Council and serves on its Certification Advisory Committee, is a member of the Greater Phoenix Economic Council's (GPEC) Healthcare Leadership Council and is a GPEC Emeritus Ambassador and is the 2015-16 Chair of the GPEC Economic Development Director's Team. Ms. Casey also currently serves as the Immediate Past President of Arizona Association for Economic Development, a statewide professional association with over 480 public and private members. In May of 2010, Ms. Casey was the proud recipient of the 'Economic Developer of the Year – Small Community' award from the Arizona Association for Economic Development, and in 2015 the City of Scottsdale Economic Development Department received its 'Large Community Economic Development Department of the Year' award.

She is currently a proud resident of the City of Scottsdale.